



Lucia M. Jennings

President

A founding member of the Brazilian-American Chamber of Commerce of the Southeast, Inc, and its long time leader, Lucia Jennings has served as President, Secretary, Treasurer and board member throughout the organization's almost 15 years of existence.

Lucia Jennings has been working for The Coca-Cola Company for almost 18 years where she held a variety of positions including her most current position of Demand Planning Manager for Sparkling beverages with Coca-Cola North America. Prior to her current role Lucia was a Demand Planning Manager for Evian, Senior Buyer with the Atlanta Beverage Base Plant, and Purchasing Coordinator with Flavor Ingredient Supply.

Lucia is a native of Brazil and during her 30 years of residence in Atlanta, she has been extremely active in the Brazilian American community. In 1987, in an effort to promote Brazilian culture in Atlanta as well as bring together an increasingly large Brazilian immigrant community, she founded the Brazilian American Society. Also in pursuit of these goals, from 1987 through 1996 she promoted events such as Carnival parties, Brazilian holidays and special events. In 1996, she founded the Brazilian-American Chamber of Commerce. She has been on the board of directors of this organization and also has served as President, Secretary and Treasurer. She is currently the President.

Lucia has been featured in several publications, radio and television shows, as a leader of the Brazilian's in Atlanta. Her advice has shaped the way small Brazilian businesses do business in Georgia. In 2005, she launched the Brazil-Georgia Business Resource Book to guide Brazilian-American Companies to do business. Under Lucia's leadership the Brazilian-American Chamber of Commerce of Georgia grew to become one of the most active bi-national chambers in Atlanta. She has been instrumental in bringing to Georgia foreign dignitaries from the former president of Brazil, Honorable Fernando Henrique Cardoso, Brazilian Ambassadors to the United States, and Brazilian Ministers to speak at the Chamber's events.

In 2007, Atlanta Magazine named Lucia Jennings as one of the "World Class Fifty-Five of the Most Influential Foreign-Born Atlantans."

Lucia Jennings holds a Master of Business Administration from Oglethorpe University.